



SK DESIGN CONCEPTS



FACEBOOK PAGE - BASIC SET UP AND PUBLISHING

- Set up Facebook Page for Business, Artist, Band, Store, Shop as applicable
- Integrate RSS Feed from MySpace or other blog to Facebook page
- Add Basic Information
- Add Profile Picture
- Add 1 Photo Album

\$100.00

FACEBOOK PAGE - DELUXE SET UP & PUBLISHING

- Set up Facebook Page for Business, Artist, Band, Store, Shop as applicable
- Integrate RSS Feed from MySpace blog to Facebook page
- Integrate Twitter updater
- Add Basic Information
- Add Profile Picture
- Create Photo Albums & Upload Images
- Format Video Clips and upload videos
- Install Applications such as Twitter, Facebook Mobile, Fan Box, Store,
- Adding & Publishing Events
- Upload Mp3 Player and install music player
- Send Friends Requests to all in your network provided a C.S.V. Email Contact List is supplied by the client.

\$200.00

REVERBNATION PROFILE

- Set up (register twitter profile and create a user name)
- Add a profile picture
- Add a custom background image with your logo, band, brand etc.
- Add Biography/About Us to profile
- Upload mp3's to profile
- Upload videos to profile
- Upload and add store products (T-Shirts, CD's etc) and create store
- Add Upcoming Events (Shows)
- Add blog and or press releases
- Synch Reverbnation Page to Twitter Feed (if applicable)
- Embed Reverbnation Profile (Band App to Facebook Page and 'customise profile to match your existing website)

\$200.00

TWITTER PROFILE

- Set up (register twitter profile and create a user name)
- Add a profile picture
- Add a custom background image with your logo, band, brand etc.
- Insert website link into profile
- Synch profile to website, Facebook and or MySpace and embed the twitter feed to display on the appropriate website and or other social media networks

\$ 50.00

MYSPACE PROFILE – INITIAL SET UP & DESIGN

- Set up and design customised profile page using your background images, logos, banners
- Design background image if no company logo/banner applicable
- Design contact table to match colour schemes used on profile
- Create 2 x Photo Albums and 1 x Slide Show for showcasing on front page (if applicable)
- Add company details and information on main page
- Implement live Twitter Feed to profile (if applicable)

\$100.00

MONTHLY MAINTENANCE FEES

FACEBOOK PAGE - MINIMAL MAINTENANCE PACKAGE

- Accept all friends request
- Check incoming messages
- Add gigs/events - **maximum of 5 gigs**
- Add photos to photo albums - **maximum of 30 photos**

\$ 50.00 per month

****Maximum limits are per MONTH not per week****

FACEBOOK PAGE - STANDARD MAINTENANCE PACKAGE

- Accept all friends requests
- Check for new messages and reply if applicable
- Add latest news content to front page - **maximum 5 articles**
- Blog articles (latest news and/or press releases) - **maximum 10 articles**
- Add gigs/events - **maximum of 15 gigs**
- Add photos to photo albums - **maximum of 60 photos**

\$ 75.00 per month

****Maximum limits are per MONTH not per week****

FACEBOOK PAGE - DELUXE MAINTENANCE PACKAGE

- Accept all friends requests
- Check for new messages and reply if applicable
- Add latest news content to front page – **maximum 15 articles**
- Blog articles (latest news and/or press releases) - **maximum 20 articles**
- Add gigs/events - **maximum of 25 gigs**
- Add photos to photo albums - **maximum of 100 photos**

\$150.00 per month

****Maximum limits are per MONTH not per week****

MYSPACE PROFILE – MINIMAL MAINTENANCE PACKAGE

- Accept all friends request
- Check incoming messages
- Add latest news content to front page and/or blog - **maximum of 2 articles**
- Add gigs/events - **maximum of 5 gigs**
- Add photos to photo albums - **maximum of 30 photos** **\$ 50.00** per month

****Maximum limits are per MONTH not per week****

MYSPACE PROFILE - STANDARD MAINTENANCE PACKAGE

- Accept all friends requests
- Check for new messages and reply if applicable
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- Blog articles (latest news and/or press releases) - **maximum 10 articles**
- Add gigs/events - **maximum of 15 gigs**
- Add photos to photo albums - **maximum of 60 photos** **\$ 75.00** per month

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MYSPACE PROFILE - DELUXE MAINTENANCE PACKAGE

- Accept all friends requests
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****Maximum limits are per MONTH not per week****

WEBSITE DESIGN

Customised Websites are priced on individual requirements. The price is determined by the following 'guidelines' and **the volume of content**. Please email sue@skdesignconcepts.com.au to discuss your design requirements and obtain a quotation.

- Static HTML Site or Content Management System (CMS) Website
- Number of Pages you require
- Number of Photo Galleries and/or Images
- Music? Mp3's, Videos to be formatted and or uploaded
- Forms
- Shopping Carts, Store
- Dynamic/Flash Content

WEBSITE MAINTENANCE

If your website requires updating from a few “simple” changes to a full “redesign” and/or optimisation send an email to sue@skdesignconcepts.com.au for a free assessment of your current site and advise what changes you require.

Regular website maintenance is crucial to achieving and maintaining any website. Sometimes you just need adjustments here and there that you can't do yourself. It is important to me that any website I build works as optimally as possible, after all it reflects on me as a designer.

To make changes to your website simply send me an email with a description of the changes. No change is too small! If the changes are minor, I can usually have the updates completed within a week after receiving the email.

WEBSITE MAINTENANCE OPTIONS

Annual Fee – A set fee for site adjustments such as updates that are required. Price is negotiable and depends on the ‘volume’ of work you envisage will be required per year. **Minimum price** for an annual fee is \$365.00 that's only \$1.00 per day!!

Per Update – Hourly fee is \$75.00 per hour or part thereof, if you require one off updates periodically this may better serve your needs, please note that if the task takes a ‘portion’ of an hour e.g. 35-40 mins the cost is still the same as the hourly rate.

TERMS & CONDITIONS

- Client to supply Logos, Banners, Images and text for implementation into design.
- Client to supply an email list in CSV format of contact list so that friend's requests can be sent to all persons to join the respective Myspace and/or Facebook pages.
- S K Design Concepts does NOT take responsibility for finding you a friend's network on either social network, if no CSV Email Contact list is supplied.
- A written quote will be provided for all scope of works prior to commencement of project
- If quotation is accepted for customised Myspace, Facebook or Website Design.
- Prices do NOT include Domain Name Registration and/or Web Hosting, these can be set up for you, but are an additional cost as they are paid direct to the hosting company not to me.
- **50% deposit** is required prior to commencement of project (bank account details for EFT will be supplied at that time), the balance of funds to be paid on completion of project.

PAYMENT TERMS

- Once quotation has been accepted a **50%** deposit is required prior to commencement of project. EFT Details will be emailed to you at time of project approval.
- Balance of funds to be paid on completion of the project.
- Maintenance Packages are invoices monthly and Terms of Payment are **14 days** from date of invoice issue **NOT 30 days**.